

Ivan Capanzana

I am a Designer with over 10 years of experience.

I create visually appealing and effective designs for print and digital.

My work is recognized for its thoroughness, impact, and detail. I thrive working closely with the team to solve problems for clients and customers.

Professional Experience

Designer

Ivan Capanzana

January 2022 - Present • Remote

- Branding and identity design, desktop publishing, print design, UX/UI design, web design & development.

Client Services Representative

Old Republic Title & Escrow

October 2020 - September 2021 • Honolulu, HI

- Designed print material, social media promotions, and email marketing for real estate agents.

Senior Graphic Designer

Golden Gate Sotheby's International Realty

May 2016 - July 2019 • San Carlos, CA

- Previously named as Today Sotheby's International Realty (TSIR), acquired by GGSIR in November 2019.
- Designed print material, social media promotions, and email marketing for the brokerage and real estate agents.
- Established standards for the brokerage's design practice.
- Trained and mentored 80+ real estate agents in our processes, standards, and services.

Web & Graphic Designer

CAMSUR Watersports Complex

December 2013 - October 2015 • Taguig, Philippines

- Designed print material, social media promotions, and fully responsive websites for the company's multiple brands.

Contact

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Portfolio: www.ivancapanzana.com

Areas of Expertise

Web & Graphic Design, Visual Design

Icon & Logo Design

Typography & Color Theory

Interaction Design

Competitive & Comparative Analysis

Information Architecture

Wireframing & Prototyping

User Research & Usability Testing

Technical Skills

Figma, FigJam

Adobe CC

- Photoshop
- Illustrator
- InDesign
- XD
- Premiere Pro

HTML & CSS, Responsive Design

Zoom, Slack, Trello, G-Suite

Microsoft 365 / Office

Windows and MacOS

Education

User Experience Design Immersive

General Assembly

Sep 2021 - Dec 2021

Bachelor of Arts in Multimedia Arts

De La Salle - College of St. Benilde

May 2009 - Oct 2013