

IVAN CAPANZANA

Web & Graphic Designer

Personal Info

Home

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Portfolio

behance.net/ivancap

Website

ivancapanzana.com

Professional Summary

Collaborative and driven Web and Graphic Designer with over 5 years of experience delivering digital and print materials for a variety of client campaigns.

Key Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe Premiere Pro
- Microsoft Office
- MailChimp
- Rezora
- HTML5 / CSS3
- MacOS
- Windows

Professional Experience

Senior Graphic Designer | May 2016 - Present

Today Sotheby's International Realty, San Carlos, CA

- Led design of print marketing collaterals (Flyers, brochures, postcards, presentations, banners, and open house signs)
- Sent out weekly email updates to top Bay Area real estate agents to promote new houses on the market
- Provided basic IT solutions for the office (Fixing printers, installing drivers, and helping agents with computer problems)

Event Staff | February 2016

Super Bowl 50 - NFL Experience, San Francisco, CA

- Fan Mobile Pass training for computer / smartphone
- Customer service during the event

Multimedia Designer | October 2014 - October 2015

Camsur Watersports Complex, Taguig, Philippines

- Designed, developed, managed the websites and social media accounts of the company
- Led design of marketing collaterals (logos, brochures, newsletters, presentations, banners, and billboards to promote the tourism of Camarines Sur)
- Led product design of wakeboards, kiteboards, and long boards
- Graphic designer for political campaign materials for the governor of Camarines Sur

Web & Graphic Designer | December 2013 - April 2014

Subic Bay Yacht Club, Zambales, Philippines

- Designed, developed, and managed the website of the hotel
- Led corporate re-branding and identity re-design
- In charge of designing new marketing collaterals

Education

Bachelor of Arts in Multimedia Arts | May 2009 - October 2013

De La Salle - College of Saint Benilde, Manila, Philippines